

'26

# PORT FOLIO

Graphic Design | Illustration



Hi there! I'm...

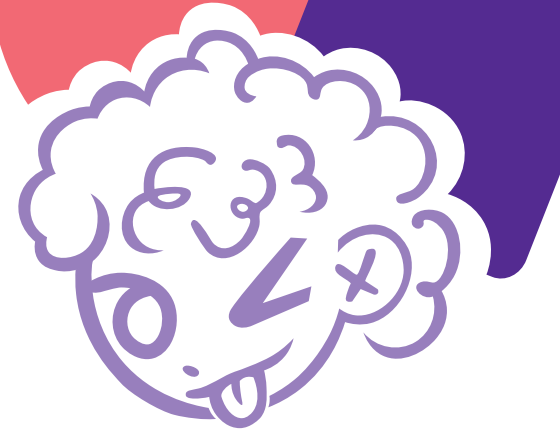
# ELIZABETH WILSON



## REACH OUT!

 Elizabeth Wilson

 eawilson139@gmail.com



## ABOUT ME

Passionate designer with six years of experience, I solve complex challenges through collaborative, community-driven design. I am a reliable, quick-to-action professional fueled by human connection and artistic growth. My work transforms goals into engaging visual stories that resonate with audiences and prioritize the people they serve.

## TOOLS

Ps

Ai

Pr

Id

Canva



## SKILLS

Microsoft 365  
Google Workspace  
Detail-Oriented  
Critical Thinking  
Teamwork  
AI (GPT, Gemini)

# Table Of CONTENTS

4-5

MeetQute Dating App

6-7

Flex Ice Cream Bars

8-9

BL!NK Vodka

10-11

EcoVision Environmental Conference

12-13

Fork In The Road Delivery App

14-15

Beet Box Mobile Farmer's Market

Jun-Jul '25

# MeetQute

BRAND IDENTITY | SOCIAL MEDIA | UI/UX



MeetQute is a dating app designed with user safety and genuine connections in mind, creating a space where all identities can easily and safely find their perfect match.



Jul '25

# FLEX BARS

BRAND IDENTITY | PACKAGING



Flex Bars is a protein ice-cream bar that focus on high-protein ingredients and low sugar additives. They contain only natural sugars and much more protein than regular ice cream, without reducing the creamy texture and sweet flavors.



Nov-Dec '25

# BLINK

BRAND IDENTITY | PACKAGING | PRINT

Ps Ai Id

BLINK is an energetic, party-driven vodka brand that prioritizes fun, affordability, and mixability, celebrating nightlife culture with bold color, playful graphic elements, and easy drinkability.



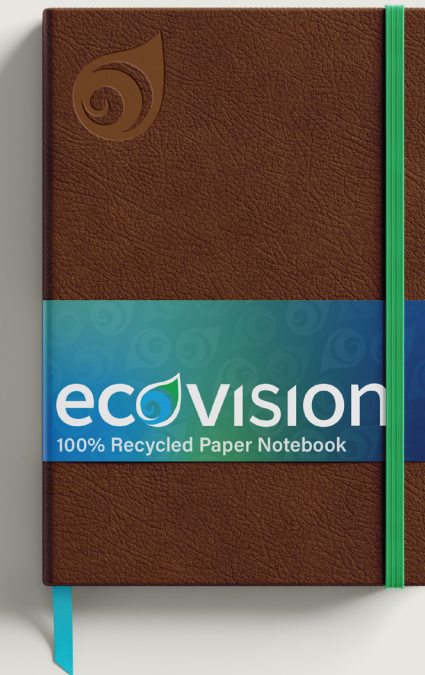
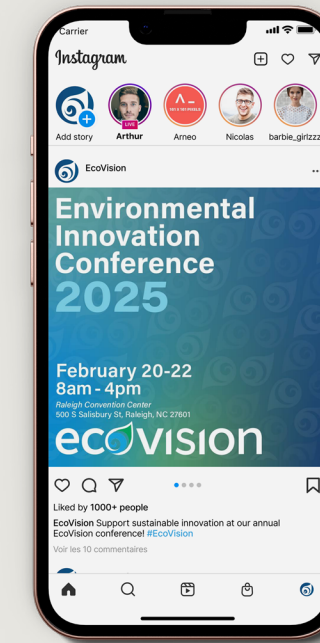
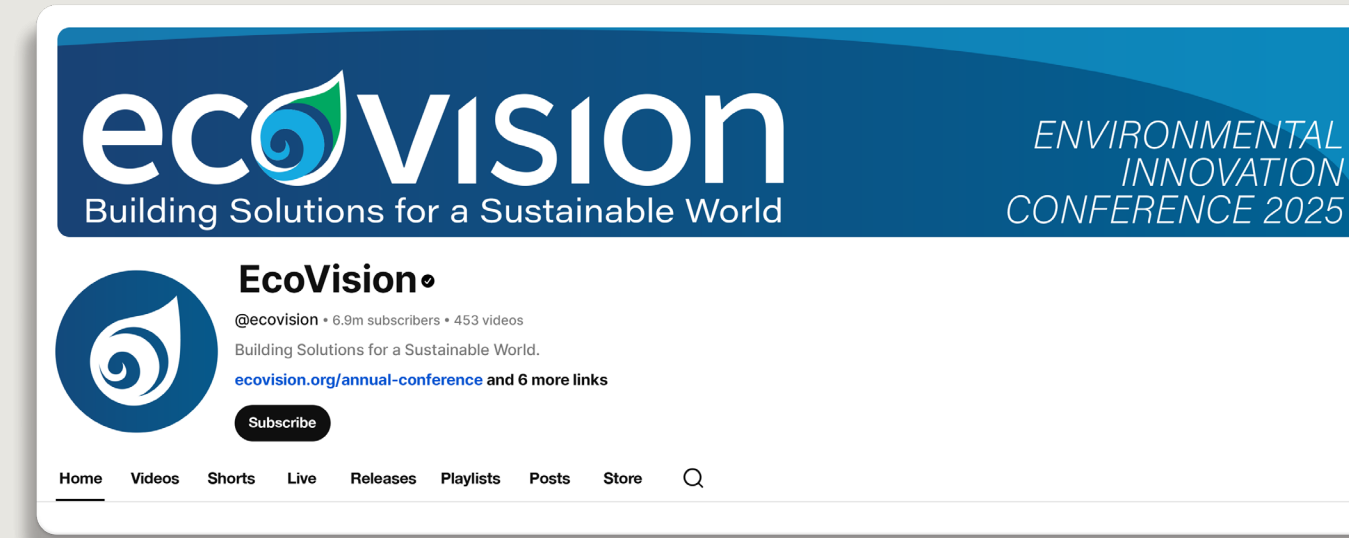
Sep '25

# ECOVISION

BRAND IDENTITY | DIGITAL | PRINT



EcoVision is an environmental innovation conference that gathers change-makers and academics to discuss realistic and probable solutions to environmental issues such as climate change.



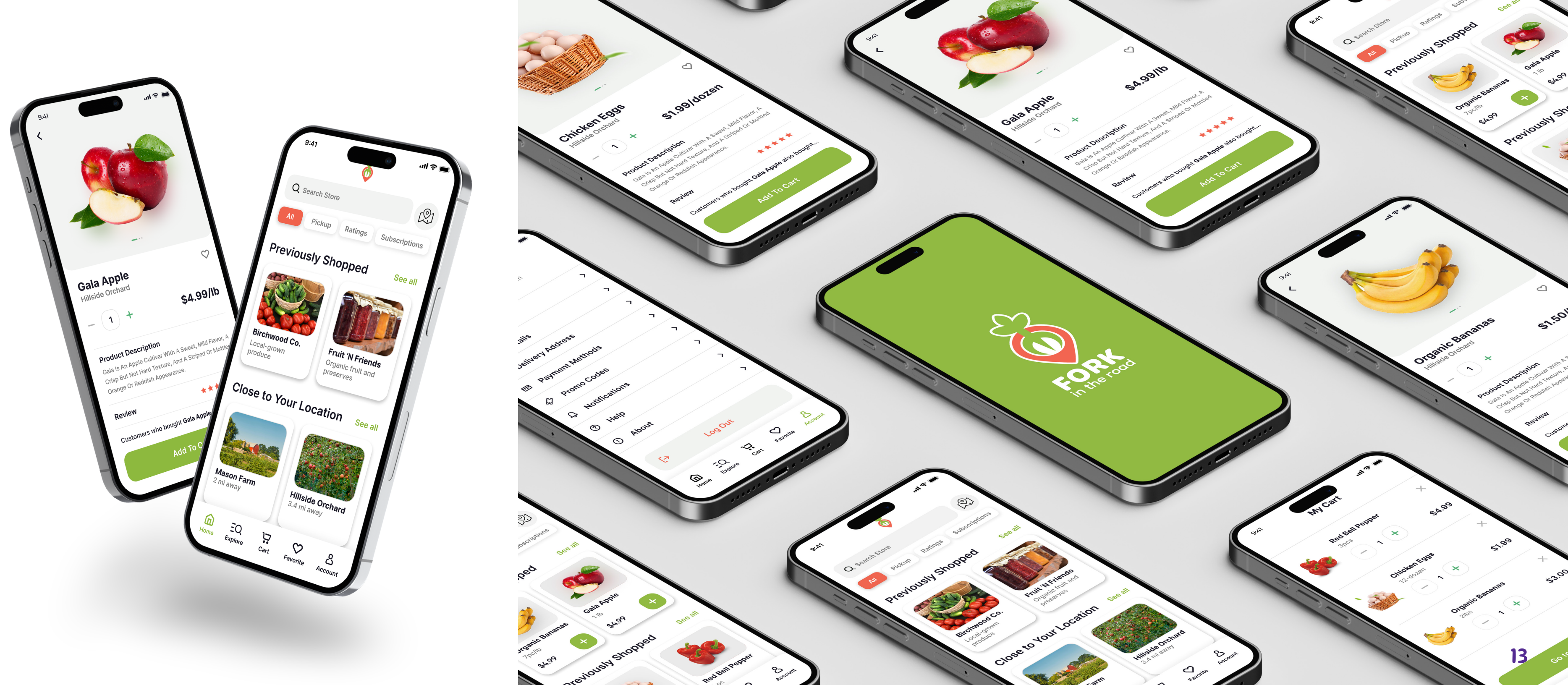
Nov '25

# FORK IN THE ROAD

BRAND IDENTITY | UI/UX | ANIMATION



Fork in the Road is a food delivery service with a mobile app to help customers find fresh, local resources for organic produce delivered to their door.



Nov-Dec '25

# BEET BOX

BRAND IDENTITY | PACKAGING | PRINT



Beet Box is a mobile farmer's market that serves food deserts in North Carolina, offering fresh produce year-long that aligns with seasonal harvests and locations.



